



Connecting great entrepreneurs  
with visionary investors

**FINWISE.COM**

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## WHO WE ARE

Finwise is a specialized **advisory boutique** for **Tech startups and scale-ups** that are looking to raise **funding** for amounts between 500K and 10 m Euro (from “Seed” to “Series A”).

Finwise offers a **capital raising service** consisting of

- In-depth analysis of the startup (investor readiness, funding need, investment proposal, valuation)
- Creating approach list of the most suitable investors
- Introducing the startup to potential investors (“*matchmaking*”)
- Coordinate the decision-making process with investors
- Assistance with negotiations until closing (“*dealmaking*”)

## OUR VALUE PROPOSITION

- **International network** of established relationships **within the early stage eco-system** (business angels, family offices, venture capital funds, corporate venturing funds,...).
- Due to our established experience both as an investor and as startup founder we can help you understand the investor mindset. We help **navigate and simplify the complex world of funding** resulting in a **more time-efficient** process for startup founders.
- We have 25 years of experience in investment banking and valuable know how in fundraising techniques
- We request no exclusivity (founders remain ‘in control’ of their own funding round).
- **90% track record** in successfully funding our clients

## OUR CLIENTS

Finwise typically works with companies that meet the following criteria:

1. Product/Market Fit can be demonstrated (recurring clients)
2. Initial traction (MRR min 20K/month and rapid growth)
3. Clear competitive advantage/high barrier to entry
4. Scalability combined and a large addressable market
5. Commercially driven, internationally oriented founders

## SECTORS:

- FinTech (Banking, Financing, InsurTech, Payments,..)
- Tech (Mobile/Internet, Digital Media), IoT, Software/Security, ...)
- MedTech (Diagnostics, Healthcare IT, Medical devices,..)

## RECENT REFERENCES

- Revenue-based Financing Fintech (UK, Series A)
- B2B SaaS startup (Belgium, Seed + Pre-Series A).
- UK Trade Receivables Fintech (UK, Pre-Series A)
- MedTech AI startup (Switzerland, Seed)
- Sustainable rating agency (Canada, Late Seed + Series A)
- Consumer wearables startup (Belgium, Late Seed)